Stakeholder Management Strategy for Board Game Development

**Prepared by:** Neelesh Saladi **Date: June 2, 2020**

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| **Name** | **Level of Interest** | **Level of Influence** | **Potential Management Strategies** |
| **Aziz Fellah** | High | High | He can be considered as main asset of the project. He is mainly responsible for financing the project and also in providing the requirements for the project. The team should ensure that he is well informed about how exactly funds are utilized and whenever required, the team should try to take his suggestions. |
| **Vineetha Yenugula** | Medium | High | She is one of the main asset for the project. She manages the work and assigns the task accordingly to their respective team members. She ensures that every team member is comfortable with their assigned tasks. |
| **Bharath Kumar Gandhasiri** | High | Medium | Bharath is the team lead of the project. He always strives hard to develop a plan and he makes sure to accomplish the tasks according to the plan. |
| **Tejaswi Reddy Kandula** | High | Medium | She has a great quality of getting along with all the team members. She is a logical thinker and will completes her tasks within the schedule. |
| **Neelesh Saladi** | High | High | He is a great logical thinker and he can be considered as the best contributor for the project. He is friendly in nature and has a great skill of managing the time. He manages all the technical requirements for the project and makes sure the project is going in a right path. |
| **Revanth Davuluri** | High | High | He is responsible for planning and executing marketing strategies to establish brand consistency and increase sales for all types of companies. |